

Research Project Update

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06/13/2023

Agenda

- Project Goals
- Project Outline
- Project Findings
- Q&A
- Next Event

Today's Speaker

Cristalle Mauleon

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Program Overview

Background

- Jointly funded by Southern California Gas Company, Pacific Gas and electric, and San Diego Gas and electric
- Represents 11 million natural gas customers in California
- Program launched in 2021
- Research timeline 2022–2024



Project Goals

ET22SWG0001: Research and Analyze Water Heating Technology Market & Current Trends

Project Goal: Gather EE program participation and market data on energy efficient water heating technologies to provide an understanding of programmatic uptake and related drivers and barrier for these technologies.

Technologies: Existing technologies with measure packages



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Project Outline

Project Outline

ETSWG220001 – Research and Analyze Water Heating Technology Market & Current Trends

- **Project Initiation Meeting** 1)
- Water Heating Technology Table (Phase 1) 2)
- Interview Subject Matter Experts 3)
- Water Heating Participation Trends (Phase 1) 4)
- Water Heating Participation Trends (Phase 2) 5)
- Compare Historical Trends with Statewide 6) Potential
- Cost, Simple Payback and Total System Benefit 7) (TSB) Charts for (5) Opportunities

ETSWG220002 – Evaluation of Emerging Water Heater Technologies

Project Initiation Meeting 1)

Related

Parallel

- **Emerging Technology Prioritization** 2)
- Interview Subject Matter Experts (SMEs) 3)
- **Emerging Technology Additional Info** 4)
- High-Level Energy Savings 5)
- Total Resource Costs (TRC), and Total System 6) Benefits (TSB)

Project Task Findings

Project Findings – Subject Matter Experts

- (16) Interviews conducted across multiple categories:
 - (7) Manufacturers
 - (2) Technical Experts
 - (6) Installers/Contractors
 - (1) Technology Distributor
- Experts recruited from:
 - Hot Water Forum
 - Midstream Water Heating Participating Distributors
 - SCAQMD Rule 1146.2 & Rule 1121 List of Certified Units
 - Previous professional relationships

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Project Findings – Subject Matter Experts

Key Findings:

- Barriers Overall Survey
 - High initial costs
 - Lack of awareness
 - Lack of trained installer and maintenance personnel

• Drivers

- Independent verification of performance
- Improved performance
- Environmental compliance



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Project Findings – Participation Trends: Overall

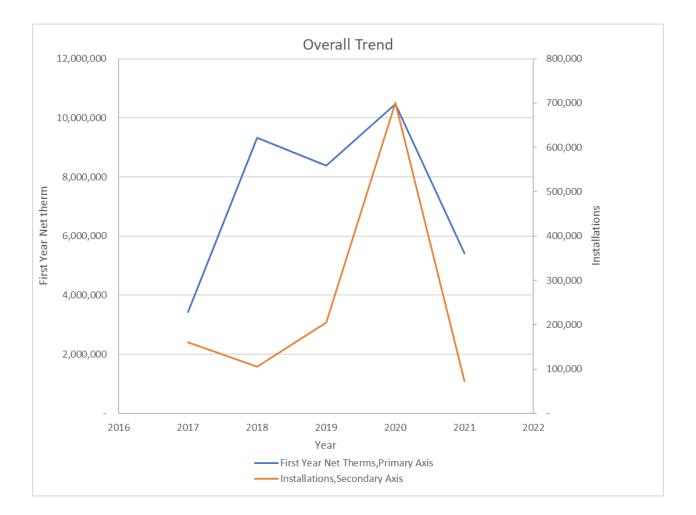
CEDARS data (2017–2021) used to analyze participation trends

Successes:

- 1) Residential Tankless Condensing Water Heaters
- 2) Commercial Tankless Condensing Water Heaters
- 3) Commercial Tankless Non-Condensing Water Heaters

Opportunities:

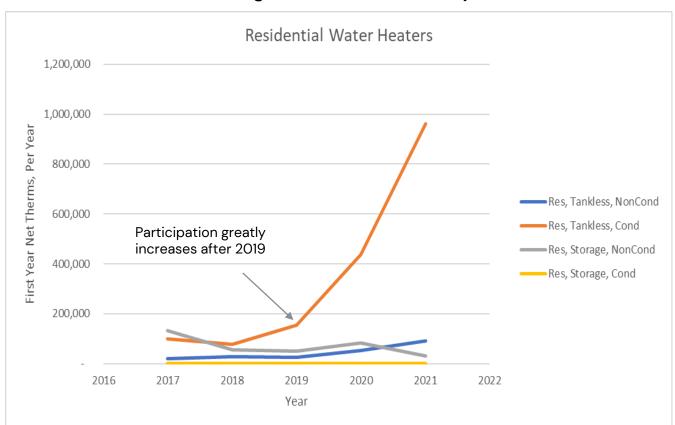
- 1) Domestic Hot Water Loop Temperature Controller (SWWH016)
- 2) Solar Thermal Water Heating System Residential (SWWH032)
- 3) Solar Thermal Water Heating System Multifamily (SWWH034)
- 4) Boiler Multifamily (SWWH010)
- 5) Boiler Commercial (SWWH005)
- 6) Pool Heater Commercial (SWRE003)



Project Findings – Participation Trends: Single-Family Residential

SF Residential Key Findings:

- Tankless > storage
- Tankless condensing > tankless non-condensing
- Tankless condensing 2020-2021 > 2017-2019



Residential Tankless vs Storage Water Heaters First year net therms 2017-21

Project Findings – Participation Trends: Multi-Family

MF Boiler/Water Heater

Key Findings:

- Condensing > non-condensing (except central storage)
- Overall boiler/storage participation decrease

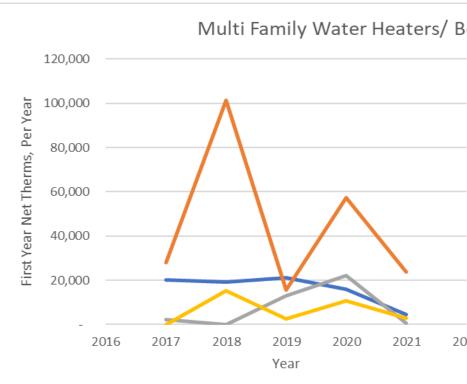


Table 6: Summary of Water Heating Measures in Multi-Family Buildings

Program	Total Net Therm Savings (Water Heating Measures, 2017-2021)	Note
RES-Residential Energy Efficiency Program (SCG3702)	739,279	In 2019, this program absorbed SCG 3704
RES-MFEER (SCG3704)	117,255	In 2019 this program was absorbed into SCG 3702
Enhance Time Delay Relay (PGE21008)	53,215	
Multifamily Energy Savings (MCEO1)	19,013	
Multifamily Program (PGE_Res_003)	17,201	

Multifamily Water heaters vs Boilers First Year net therms 2017-21

oilers	
-	
-	
-	
MF, Boiler, N	IonCond
—— MF, Boiler, C	Cond
—— MF, Water H	leater NonCond
—— MF, Water H	leater, Cond
-	
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Project Findings – Participation Trends: Multi-Family

MF Controls Key Findings:

- Domestic Hot Water Loop Temperature Controllers \bullet have only seen participation in 2020 and 2021
- Demand control recirculation declined
- Domestic hot water loop temperature controller increased.
- Central boiler dual setpoint temperature controller \bullet very low

Controls 400,000 350,000 300,000 First Year Net Therms 250,000 200,000 150,000 100,000 50,000 2016 2017 2018 2019 2020 2021 Year

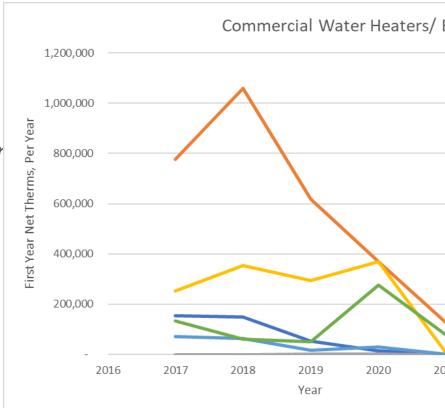
Multifamily Controls

	180	
	160	
	140	
	120	
	100	MF & Com Demand Control Recirculation, Primary Axis
	80	
	60	Domestic Hot Water Loop Temp Controller, Primary Axis
	40	MF, Central Boiler Dual Setpoint Temp Controller,
	20	Secondary Axis
	-	
202	22	

Project Findings – Participation Trends: Commercial

Commercial Key Findings:

- Condensing > non-condensing
- Tankless > storage
- Almost O participation for non-condensing storage water heaters (opposite of SF res: O participation for condensing storage water heaters)



Commercial Water Heaters and Boilers First year net therms 2017-21

arnett	nerms	2017-21
Boilers		
		Com, Tankless, NonCond
		Com, Tankless, Cond
		Com, Storage, NonCond
		Com, Storage, Cond
		Com, Boiler, NonCond
	_	Com, Boiler Cond,
)21 2	022	

Project Findings – Participation Trends

- AQMD Ultra-low NO_x requirements: 1)
 - (41) residential storage water heaters on Energy Star & AQMD QPL
 - (147) residential tankless water heaters on Energy Star & AQMD QPL
- 2) Barrier for tankless and condensing
 - From SME interviews cost a **top barrier**
 - Higher participation of tankless condensing water heaters
 - Probably other drivers
 - Ex: tankless water heater saves space which has material value
 - Consider other factors
- 3) Controls measures typically need support from workforce education & training, so savings persist over time
- 4) Controls gaps

Project Findings – Existing Technology TRC and TSB

Key Findings:

- Pool/Spa heater payback
- Multifamily measures

Measure Offering Description	Normalizing Unit	Incentive	TSB	TRC	Simple Payback	Comments
Tier 1 Commercial Pool/Spa Heater (TE >= 84%)	Cap-kBtuh	\$0/\$2/\$5.80	\$1.11-\$2.38	0.14 - 0.20	4.0 - 10.2	Simple payback w/incentive sometimes longer than equipment life
Tier 2 Commercial Pool/Spa Heater (TE >= 94%)		Cap-kBtuh	\$4.41-\$5.69	0.37 - 0.59	2.2 - 4.4	
Central domestic hot water boiler, 90% TE	Cap-kBtuh	\$0.00/\$4.00	\$35	6.42 - 9.53	0.3 - 0.7	Less than 1 yr payback w/o
Central domestic hot water boiler, 96% TE		\$0.00	\$55	8.21	0.8	incentives
Domestic Hot Water Loop Temperature Controller, Multifamily & Commercial (1-35 units)	Household/ Dwelling	\$0/\$700	\$44	0.72 - 0.93	2.0 - 3.3	Less than 5 yr payback w/o incentives
Domestic Hot Water Loop Temperature Controller, Multifamily & Commercial, (36-50 units)		\$0/\$1,400	•	1.4 – 2.09	0 – 1.0	
Single Family solar thermal water heating system with storage gas backup		\$0/\$3500/\$5359	\$486	0.08 - 0.12	9.9 - 39.8	
Single Family Solar thermal water heating system with tankless gas backup	Each	\$0/\$4500/\$5359	\$931	0.13 - 0.22	6.0 - 24.1	Long paybacks/Low TRC
Single Family Solar thermal water heating system with tankless gas backup		\$0/\$4500/\$5359	\$407	0.07 - 0.12	10.5 - 42.1	
Multifamily solar thermal water heating system	Area-Ft ²	\$0-\$204	\$36	0.18 - 0.32	0 - 16.2	Long paybacks/Low TRC

Project Overall Findings

Project Findings – Overall

- Barriers: high cost, lack of awareness, lack of training
- Drivers: independent verification, better performance, environmental compliance
- AQMD Ultra-Low NO_x regulations limit participation
- High participation of tankless condensing water heaters
- Gaps in water heating controls
- Multifamily segment has less participation needs marketing to and education for customers and training for installers/maintenance



Next Event: July 18, 2023, 1–2PM – ET22SWG002 – Emerging Water Heating Technologies Results





CalNEXT

CalNEXT's vision is to identify emerging electric technologies across six priority areas and bring them to the IOU energy efficiency programs portfolio.

To learn more and sign up for our email list, please visit calnext.com





Energizing California's Future

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Ideas the Size of California

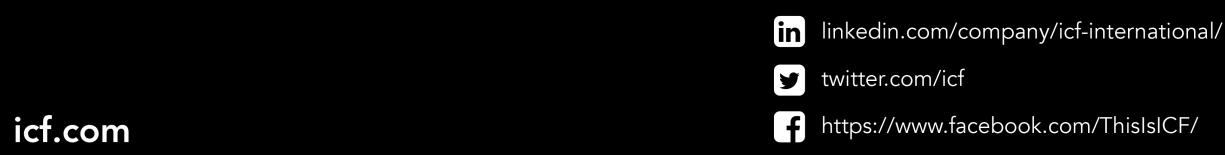
CalNEXT is a statewide initiative to identify, test, and grow electric technologies and delivery methods to support California's decarbonized future.





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