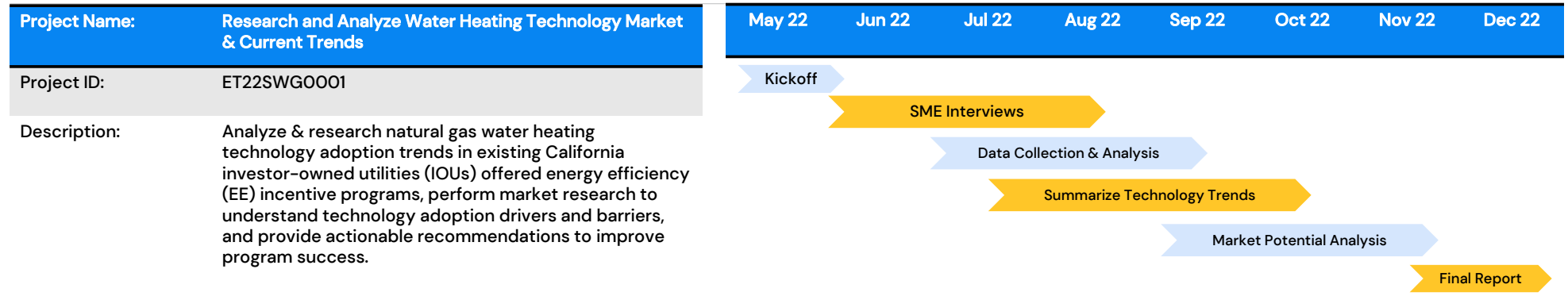


Project Summary



Expected Outcomes	Business Case	Policy Alignment
<ol style="list-style-type: none"> 1. Analysis of research data to better understand the current water heating market, available technologies and impacts on TRC/TSB, and market barriers preventing greater adoption. 2. Quantification of measure-level successes for different water heating technologies within Program Administrator EE programs. 3. Recommendations for Program Administrators to drive higher customer adoption of efficient water heating measures. 	<p>Gas water heating end-use has a high opportunity for energy savings and is applicable across market segments. A high-level review of installed water heating measures from 2017 to 2021 indicated low adoption relative to the potential indicating significant barriers to adoption of efficient water heating measures. However, there are gaps in knowledge of what the barriers are to higher adoption, what the market drivers are for water heating, what are the most promising efficient water heating measures, and how the GET program can prioritize and address barriers to higher adoption.</p>	<ul style="list-style-type: none"> • SB 350 Clean Energy and Pollution Reduction • California Long Term EE Strategic Plan • AB 32 (Global Warming Solutions Act) • SB 1477 (Building Decarbonization)

#	Risk/Issue Description	Status	Owner	Due Date
001	Availability of technology level market data from IOUs and water heater manufacturers	Open	Project Manager	Sep 22

